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YOUTH
COUNCIL
SINGAPORE

MEDIA ADVISORY
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GLOBAL AND LOCAL STRATEGIC PARTNERS COME ABOARD YOUTH^X TO POWER UP YOUTH PASSION

Gear up for an exciting July as the National Youth Council (NYC) brings together over 40 international and local strategic partners through YOUTH^X, a new youth-month campaign to celebrate youth passion, aspirations and their contributions to society.

3P partnership sets the stage for youths to dream big

2   YOUTH^X, an upsized celebration of youth, is a result of a 3P (People, Private, Public) partnership, both international and local, that brings together three key youth platforms - SHINE Festival, Hyperplay and GetActive! Singapore. These platforms celebrate youths in different ways to help young people pursue their diverse interests and passions with purpose. With Singapore helming the ASEAN chairmanship this year, YOUTH^X will spotlight an ASEAN flavour across its diverse offerings.

a)   SHINE Festival

This year's SHINE Festival which is supported by global and local brands inspire youths to pursue their dreams through media, music, esports, sports, dance programmes, as well as other fringe activities. These include a variety of promotions, interactive booths and installations that showcase the works of youths and their entrepreneurial spirit. The festival which is into its 13th year, will be held for the first time at Singapore Sports Hub from 4 to 5 August 2018.

b)   Hyperplay

Ministry of Culture, Community and Youth (MCCY) and NYC have for the first time partnered Riot Games and MTV Asia to present Hyperplay, Singapore's first-ever ASEAN integrated esports tournament and music

festival. Hyperplay will unite youths from all 10 ASEAN countries at the Singapore Indoor Stadium for an all new gaming experience.

c)   GetActive! Singapore

As part of GetActive! Singapore 2018, there will be a series of unorthodox sport activities organised at the Singapore Sports Hub to bring out the youth in everyone. Starting from 28 July, everyone can try bouldering or parkour while also taking part in action-packed laser tag and Virtual Reality (VR) e-sport challenges. There is also an Inclusive Sports Festival taking place for people of all abilities. This event will make YOUTH[X] a truly exciting event for all.

Youths hinge on YOUTH[X] platforms to take charge of their passion

3   With YOUTH[X], youths will have greater empowerment to pursue their dreams, put their best foot forward and do good for the community through the line-up of activities and programmes this youth month:

a)   Getting more out of cross-border mentorships

Youth protégés aspiring to thrive in the arts, music and media scenes are making the most out of the *SHINEx *SCAPE Talent Development Programm*e to hone their skills and grow their talents. This year's mentees will for the first time work with international professionals such as Joe Flizzow (Rapper from Malaysia) and Trevor Takemoto (Dance choreographer from US). This cross-border mentorship is set to help them broaden their outlook and build connections beyond the Singapore shore.

b)   Taking off the beaten career path for passion

Newly crowned Champion, Team Sovereign, is making headway in esports as they defied odds and expectations to claim the national title at the Singapore leg of *Hyperplay*. Team Sovereign comprises six aspiring esports athletes aged from 19 to 22. They are Chen Yihui 'Eternal' (19), Alex Tan 'Shinsekai' (20), Dominic Loh 'Arykelic' (20), Kenneth 'Quake' Chan (20), Jordan 'Kusuo' Lum (22) and Leonard 'OMO' Loh (21).

The team hopes to help pave the way for other aspiring esports gamers to pursue esports as a career option as the industry matures. They will pit themselves against winners from the rest of the ASEAN countries in 'League of Legends' to stake claim for overall title at Hyperplay weekend.

c)   Leveraging on the *National Youth Fund (Youth Month Edition)*

Ahead of YOUTH[X], youths with the entrepreneurial spirit have already made use of the special Youth Month Edition of the National Youth Fund

(NYF) to help make their aspirations in making a difference in their community a reality.

A project recently funded is the Original Comics Festival organised by youth for youth. The festival which runs throughout July, aims to encourage youths to create original content by providing opportunities for young aspiring creators to learn from industry veterans. New talents will also be given the chance to undergo the Pura Comixmag mentorship in their pursuit of becoming a comic artist.

d)   Raising awareness on social issues through *Youth Conversations*

Youths will voice their thoughts about their passion and issues they care about in the upcoming Youth Conversations happening this YOUTH^X. Through Youth Conversations, they will have the chance to connect with their peers and experiment with ideas for change, and with relevant agencies to bring their ideas to reality.

4   For more information on the youth-month-NYF-funded projects and SHINEx *SCAPE Talent Development Programme mentees, please refer to Annexes A and B respectively.

5   NYC will be pleased to facilitate media requests pertaining to YOUTH^X initiatives. Please feel free to get in touch with our media contacts:

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About the National Youth Council
At NYC, we believe in a world where young people are respected and heard, and have the ability to influence and make a difference to the world. Together with our partners, we develop future-ready youth who are committed to Singapore by instilling in them a heart for service, resilience and an enterprising spirit.

Projects funded under the Youth Month Edition of National Youth Fund:

Date	Event	Details
8 July 2018	Voices of Youth Singapore *(Singapore Red Cross)*	A fundraising concert by Red Cross Youth to support local youth talents and youths' voice to be heard. 'Voices of Youth' Singapore aspires to build an active network for youths to promote the spirit of graciousness and care.
14 July 2018	SAFRA Youth Sports Games *(SAFRA National Service Association)*	'SAFRA Youth Sports Games' aims to bring youths together to showcase their aspirations and interests towards their sports, such as Ultimate Frisbee, Futsal, Bowling, 9-ball Pool, Captain's Ball and Kins Ball.
1-31 July 2018	Singapore Original Comics Festival *(Comics Society Singapore)*	'Singapore Original Comics Festival' aims to encourage youths to create original content by providing opportunities for young aspiring creators to learn from industry veterans. New talents will also be given the chance to undergo the Pura Comixmag mentorship in their pursuit of becoming a comic artist.
21 July 2018	Unframed 1 Deg Apart *(Unframed)*	'Unframed' aims to celebrate local talent and bring to light the rise of young entrepreneurs. This event enables aspiring entrepreneurs to exchange knowledge and skills, and collaborate with one another.
21 July 2018	Aspiring Community Champions Initiative *(YMCA)*	'Aspiring Community Champions Initiative' showcases youth aspirations to do good for the community. The initiative consists of Y Carnival, where youth volunteers plan and set up a carnival for people with disabilities, the elderly and under-privileged children, and Uni-Y Step Up, a

Date	Event	Details
		series of orientation camps for university freshmen.
28 July 2018	National Youth Film Awards 2018 *(*SCAPE)*	Organised by *SCAPE, the annual marquee initiative discovers and celebrates the best emerging talent for technical film crafts in Singapore.
Jul 2018	10th Annual Global Youth Leaders Summit 2018 – Light to Lead *(Character & Leadership Academy Ltd)*	The '10th annual Global Youth Leaders Summit 2018' celebrates the latent leadership potential that is present in every youth.
Jul – Aug 2018	Social Media for Good *(Make the Change Pte Ltd)*	'Social Media for Good' enables youths to learn and develop a social media strategy to raise awareness about social issues.

TEAM SOVEREIGN
Team Sovereign is Singapore's top 'League of Legends' team representing Singapore in ASEAN. It aims to represent Southeast Asia on the world stage.

Chen Yihui 'EternaL' – Jungler - 19, NSF
Yihui is known as the Jungle 'GPS' in Singapore for his uncanny knack at tracking his opposing Jungler. He is also a multiple-time local Champion and is First Runner-Up at the South-East Asia All Stars, with 'Arykelic'.

Alex Tan 'Shinsekai' - Top Lane - 20, Student
Alex is one of the Top Lane carries in Southeast Asia. He has won multiple local championships and has been crowned the MVP of the local league. He had once put his studies on hold for a stint in Taiwan at a professional team gaming house.

Dominic Loh 'Arykelic' – Mid Lane – 20 – Awaiting NS
Dominic 'Arykelic' came into the local scene in 2015 with an explosive play style and famed flashy assassin gameplay. Since then he's been contesting for the top spots in the Solo Queue ladder. Dominic has matured into a versatile yet prodigious Mid Laner and has grown into one of Singapore's top players, winning local championships. He has also represented Singapore multiple times.

Kenneth 'Quake' Chan – Marksman - 20, Awaiting NS
Kenneth is the newest addition to and one of the younger players in the team, who is striving to be a top tier player in Singapore. He is known for his time management skills, playing over 2,000 ranked games in a season while juggling school work.

Leonard 'OMO' Loh – Coach - 21, Awaiting matriculation
Leonard has been with Sovereign since the start, taking on multiple roles from coach to manager to player. As Coach, he has led the team to numerous podium finishes and multiple Championship wins. He is also a League of Legends caster. Leonard is one of the mentors for this year's SHINE x *SCAPE Talent Development Programme for esports.

Jordan 'Kusuo' Lum – Support - 22, NSF
Jordan is one of the oldest players in the scene today, having gone through multiple monikers and teams. He has a wealth of experience despite his age, and is one of the best individual players in the server.